



PublicPolicyAsia Advisors

Growing Your Business in Asia



About Us

We are a premier strategic and business advisory firm based in Singapore and operating in emerging Asian markets.

We help navigate emerging Asia by providing critical market information, developing business strategies for market entry, and supporting business operations in compliance with local requirements.

We work with the entire chain of the policymaking process in government. We engage the right stakeholders to grow your business.

With our extensive outreach, we advocate and contribute to shaping policies and regulations in Asia.

Our Team

We are seasoned professionals with global expertise, international experience and local presence.

We have a cumulative experience of more than 100 years in strategic advisory in Asia.

Our experts cover food and agriculture, feed, livestock, animal health, pharmaceuticals and health supplements.

One-stop Solution

We are committed to providing one-stop business and public policy solutions to our clients.

We provide customised support for multinational companies, start-ups and trade associations.

We have teamed up with our collaborative partners to provide our clients with legal, company secretarial, and IT solutions in selected markets.

Our Services

Research Intelligence

policy and issue monitoring, issue-based brief and report, industry report, risk assessment report, white papers, op-eds, speech writing

Strategic Communication

media monitoring, relations activities, message house and value stories, issue/crisis preparation and management, communication, social media, external/internal communications, reputation and brand management

Trade Management

general management and administration, planning and policy development, association program and meeting planning, monthly board meetings, membership recruitment and retention services, accounting and financial services, and records maintenance

Research & Publications

in-house publications, annual reports, white papers and op-ed pieces for companies and trade associations

Government Affairs

policy alignment, policy advocacy, stakeholder mapping, perception surveys, stakeholder engagement strategy, stakeholder engagement activities, executive briefing

Customized Training

government affairs, media relations, issues/crisis management, understanding ASEAN, ASEAN free trade agreements, food and halal standards in Asia

